



# Year 11 PPE2: Revision Guidance

<b>Circulation</b>	Year 11 Students
<b>Title</b>	Y11 Formal Exam Revision Guidance
<b>Purpose</b>	To provide revision information for Creative iMedia Examination

**You will sit one paper for your formal exam.**

## **R093; Creative iMedia in the Media Industry**

### **Section A: 10 marks**

- All topic areas will be assessed
- 7-10 closed response questions, a mixture of multiple choice, missing words and short response answer

### **Section B: 60 marks**

- Questions will all relate to a **short scenario** which develops through the paper.
- Closed response, short answer questions, 3 extended response questions
- Two extended response questions assess analysis and evaluation
- Third assesses recall and application of knowledge and understanding.
- Content from all topic areas, with at least one question relating to each area.

#### **Topic area 1 - The media industry**

- Traditional and New Media Sectors
- Job roles in the creative, technical and senior media sectors

#### **Topic area 2 - Factors influencing product design**

- Purpose of media products (Promote, Advertise, Educate, Entertain, Inform)
- Client requirements
- How the target audience influences a media product
- Media Codes
- Methods of research (primary and secondary/quantitative and qualitative)
- How meaning is created

#### **Topic area 3 - Pre-production planning**

- Work plans
- Mind maps
- Mood board
- Asset log
- Flow charts
- Work plans
- Visualisation diagrams
- Wireframes
- Legal Considerations (Copyright, Intellectual Property, Permissions, Data Protection Act)
- Regulatory Bodies (BBFC, ASA and PEGI)
- Health and safety



#### Topic area 4 - Distribution considerations

- Methods of distribution (physical and digital)
- File formats (Images, Sound, Video, Animation)
- File compression (lossy, loss less, DPI, PPI, Bit Rate)

The exam will be 1 hour 30 minutes long and contains 2 sections.

Section A will include a variety of short answer questions. Section B will be based on a scenario and include 2 extended response questions and one creative/drawing question. For the 9 mark question you should aim to write 3 paragraphs **identifying** and **explaining** 3 improvements making clear **links** to the scenario and **job role** mentioned in the question. You must answer all questions in the paper. You will need a black pen, pencil, rubber and ruler for the exam.

**Further detail and revision materials can be found here:**

#### MS Teams

MS Teams – 11C/Me1 – Files – Class materials - Revision

Here you will find past papers, mark schemes and revision resources

#### YouTube:

Videos on all topic areas

[Knowitallninja](#)