

Business Studies

Business Studies is a subject of great relevance in a period of rapid change. Business Studies emphasises the diverse nature of business enterprise, the ever-changing character of business and the interdependence of the various parts of the business world. It is concerned with themes such as innovation and change, social and environmental responsibilities, take-overs and mergers and ethical considerations.

It provides a unique insight into the world of work. You will discover how businesses operate and learn about their key elements and essential business functions. This knowledge, and the holistic understanding that develops, is invaluable and it offers an excellent foundation for those wishing to pursue careers in management, marketing, project management, business accounting, management consultancy, human resources, and business journalism as well as those interested in continuing further study at University.

Content of Course

During the two year program you will develop an appreciation of the different types of businesses, the functions of businesses and how businesses operate in the context of the external environment. You will also learn about the role of managers within businesses. This will include developing an understanding of what managers do, how they lead and the different types of management styles which managers may adopt. Decision making is a key management function and during the course of your studies you will learn how the decision making process is implemented relative to the major functional areas of business. This will include looking at decision making relating to the marketing, operational, financial, and human resource functions of the business. As we progress through the course, the focus will move onto the strategic aspects of business management. You will be encouraged to develop an understanding of the process of strategic planning and will be learning how to identify suitable strategic options in addition to developing a greater awareness of how to manage strategic change. All of the subject content will be delivered in the context of real businesses.

Specific Requirements and Skills Required

- GCSE Business 6 (if taken), otherwise, GCSE English Language 6
- The ability to carry out research
- Confident in the use of numbers
- An awareness of current business issues
- The ability to transfer an understanding of theoretical concepts to real business practice
- A high standard of literacy

Progression

University courses in a variety of subjects can be taken. Those who wish to take Business Studies at degree level will find that all universities offer courses. Professional and vocational courses are also offered at most universities.

Related subjects are: Economics, Accountancy and Finance, Administration, Management, Public Administration including advertising, marketing, public relations and retailing. Many people who have studied Business Studies find jobs in areas as varied as administration, advertising, financial services, marketing, personnel, teaching, and in local and national government.