



# Entrepreneur

## Business founder, start-up founder

### Your day-to-day tasks may include:

- coming up with ideas for how to develop your product or business
- presenting pitches to potential investors or buyers
- leading the marketing and communications strategy, like advertising, social media, and press opportunities
- meeting with investors, clients, or colleagues to discuss shared projects or conduct research

[Trending career - entrepreneur](#)



Entrepreneurs build a business, company, or organisation on their own initiative.

### Working hours – variable

- In the beginning, you may have to work long hours, have an irregular work schedule.
- Be able to manage your own time and tasks

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### **Skills required**

- Leadership
- Planning / aiming high
- Adaptability & learning
- Digital literacy
- networking

### **Check out Unifrog's**

MOOC tool for courses in subjects like communication, budgeting, and project management to enhance your skills and knowledge of business administration.

### **Entry requirements**

- study a degree, apprenticeship, diploma, or another qualification in a subject like business, marketing, or finance
- reach out to companies or organisations in a similar sector to the one your business would be in –
- For social entrepreneurship opportunities – ask about internships, work experience, or placement opportunities



# Labour Market Information (LMI)

## Entrepreneur

Senior managers in business and politics

**129,339**

📍 925 in your local area of Croydon

Top 5 local areas

1	Surrey	6,218
2	Hertfordshire	4,061
3	Westminster	3,701
4	Kent	3,594
5	Hampshire	3,579

Senior managers in business

**£99,944**

📍 £98,658 in your region of London

Top 5 regions

1	London	£98,658
2	Scotland	£91,102
3	North West	£68,909

🕒 **Hours/week**

Senior managers in business

**36.8**

📍 35 in your region of London

📈 **Growth**

2020-2035

Corporate managers and directors

**-1%** ↓ 25,076 jobs

📍 -0.9% in your region of London, an decrease of 4,933 jobs

